



Tuna Workshop *In Conjunction with Seafood Summit 2010*

30 January 2010
Paris Marriott Rive Gauche Hotel
Room: Pont des Arts

12:30 Welcome & Introduction

Melanie Siggs, Vice President of Sustainable Markets, SeaWeb
Mark Powell, Global Seafood Leader, WWF International

13:00 Bycatch in the World's Tuna Fisheries: A global approach

This panel will explore bycatch resulting from tuna fishing methods and the need for global studies and the use of observers in order to produce a clearer picture of the impacts on the populations. Globally coordinated programs are needed to study and evaluate the various types of fishing gear and technology and their effectiveness in mitigating the impact of bycatch. While there have been several regional technical meetings research programs, these have been limited in scope. In some instances the efforts overlap, in others there are gaps, and other needed areas of study are not addressed. This panel will explore mechanisms for coordinating this research and efforts to implement a global, integrated research platform.

Moderated by Susan Jackson (ISSF), with panellists Dr. James Joseph (ISSF), Miguel Angel Jorge (WWF International), Dr. Rebecca Lent (NOAA) and Gala Moreno (AZTI Tecnalia).

14:30 The Role of Market Players in Creating Sustainable and Equitable Fisheries: An example from the Pacific tuna fisheries

This panel will review the role of the private sector in building sustainable fisheries in the Pacific, and options for strengthening it. Many coastal Pacific states with rich tuna resources are developing countries with limited capacity to establish domestic tuna industries. They suffer from inequitable access agreements made with industrial fishing operators from wealthy countries, which frequently use unsustainable practices. Recently, there has been a shift towards more sustainably caught tuna. However, Pacific coastal states need more than just potential buyers for their fish, the key for the future is to form strong partnerships between buyers and fishing companies, and to ensure the movement towards sustainable tuna sourcing.

Moderated by Lagi Toribau (Greenpeace Australia), with panellists Andrew Bassford (Fishes), Henk Brus (Sustainable by), Sylvester Pokajam (National Fisheries Authority, Papua New Guinea) and Len Rodwell (Pacific Islands Forum Fisheries Agency).

15:50 Break

16:00 Selling Tuna Sustainably: The cost of indifference or issues and challenges

This presentation by Charles Redfern of Fish4Ever will consider sustainability as a holistic principle. Taking into account local communities as well as the marine environment, the presentation will cover: 1) The problem(s) with tuna fishing and the tuna industry; 2) North-South trade, "fair trade" issues; 3) Consumer Problems - how can we sell it (sustainability); and 4) Communication, marketing + distribution issues.

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16:50 Northern Atlantic Albacore: The forgotten tuna

Catches of Northern Atlantic albacore have been showing during the last 40 years a major and steady declining trend (declining from 60000 tons down to 30.000 tons). This decline could be explained by several factors, fishing effort targeting albacore, environmental factors and severe overfishing of the albacore stock. There has been little research conducted to solve these scientific uncertainties. As a result the information on which ICCAT Scientists need to make their recommendations for the fishery is insufficient. Among other issues, the speakers on the panel will detail the current science around the status and trends of Albacore and recommendations for action by ICCAT.

Moderated by Gerald Leape (Pew Charitable Trusts), with panellists Dr. Alain Fonteneau (Institut de Recherches pour le Development), Susan Jackson (ISSF) and Phil Kline (Greenpeace USA).